SUBJECT: REQUEST FOR PROCLAMATION – LITERACY AWARENESS MONTH – SEPTEMBER 2014
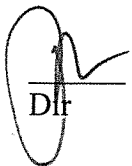
SOURCE: ADMINISTRATIVE SERVICES/CITY CLERK DIVISION

COMMENT: At its meeting of October 1, 2013, the Council amended the process by which proclamations are approved. The new process requires that all proclamations must be sponsored by one Council Member, after which the request is then placed on the Council's agenda for consideration and approval by a majority of the Council.

Parks & Leisure Services staff has requested that the Council consider approval of a proclamation to recognize September 2014 as Literacy Awareness Month. Vice Mayor Hamilton is sponsoring this proclamation request. If approved, the proclamation will be presented at the City Council meeting on September 2, 2014.

RECOMMENDATION: That the City Council consider approval of the request to proclaim September 2014, as Literacy Awareness Month.

ATTACHMENT: 1.   Request for Proclamation
                 2.   Draft Proclamation

Dir   _N/A_   CM
        Approp./
        Funded

Item No. _8_

City of Porterville
REQUEST FOR PROCLAMATION

Date of Request: _8/4/14_

Name of Event/Individual: _Literacy Awareness Month_
i.e. "Porterville Tourism Week", "Mr. John Doe"

Name of Sponsoring Organization: _CoP P&L Dept - Lib Division_

Name of Contact Person: _Vikki Cervantes, City Librarian_

Address: _____

Phone: _Ext 7495_   FAX: _____

E-mail: _____

I would like the proclamation: ☒ presented at a Council Mtg.   ☐ mailed   ☐ call for pick-up

Date(s) of Event: _Month of September_

Date of Council Meeting to be presented, if applicable: _Sept 2nd, 2014_
(Council meets 1st and 3rd Tuesdays of each month.)

Individual or representative attending Council Meeting to receive proclamation:

Read to Succeed Adult Literacy Staff

Please attach a sample of your proclamation, or the pertinent information needed to formulate your proclamation 3-4 weeks in advance. If assistance is needed, or if you need a sample provided, or to return this form, contact:

Office of City Clerk
291 North Main Street
Porterville, CA 93257
(559) 782-7464 / Fax (559) 782-7452

All requests require a sponsorship by a member of the Council prior to being placed on a City Council Agenda for consideration, and are subject to approval by a majority of the Council.

City Clerk's Section

Request Received: _8/6_   Sponsored by: _Hamilton_   Date: _8/12/14_

Approved by Council: yes ☐ no ☐ Date: _____

Notification to Contact person done (date): _____ in writing ☐ by phone ☐

Items (s) ☐ mailed _____ ☐ faxed _____ ☐ picked up _____

Comment: _____

Proclamation

Literacy Awareness Month

September 2014

WHEREAS, the year 2014 marks the 30th anniversary of California Library Literacy Services; and

WHEREAS, in 1984 the California Legislature established California Library Literacy Services, to promote literacy by providing services to English-speaking adult learners and their families through California's public libraries; and

WHEREAS, The City of Porterville established in 2001 the Read to Succeed Program Adult Literacy program; and

WHEREAS, the Porterville City Library recognizes the level of literacy to function in the workplace, the community, and the home has risen steadily with the advance of technology and the information age; and

WHEREAS, the Read to Succeed program is pleased to offer free one-on-one opportunity for adults to improve their literacy and language skills; and

WHEREAS, successful literacy skills will better family education and secure a productive workforce; and

WHEREAS, the City's commitment to the Read to Succeed program helps strengthens our community by tackling the 32% Tulare County illiteracy rate; and

NOW, THEREFORE, I, Milt Stowe, Mayor of the City of Porterville, on behalf of the Porterville City Council, do hereby proclaim the month of September as **Adult Literacy Awareness Month**, in honor of the 30th anniversary of the California Library Literacy Services program; those adults who come forward, often against many odds, seek and receive literacy services; and the public library staff and volunteers who dedicate their time and skills to assist adult learners and their families achieve a better life.